

2025 Member Challenge

Recruit-A-Palooza

| Chapter | Goal #1 | | | | | Goal #2 | | | |
|----------------------------|----------------------|------------------|-------------------|-------------------|----------------------------|--|------------------|-------------------|--|
| | Recruitment | | | | | Retention | | | |
| Chapter | Eligible Non-Members | 5% increase goal | 10% increase goal | 15% increase goal | 2025 New Members Recruited | 2024 Chapter Membership (Chapter & ISCEBS) | 5% increase goal | 10% increase goal | Current 2025 Membership (Chapter & ISCEBS) |
| Albany | 15 | 1 | 2 | 3 | 0 | 7 | 8 | 9 | 4 |
| Alberta | 164 | 8 | 16 | 25 | 3 | 47 | 49 | 52 | 29 |
| Atlantic Canada | 21 | 1 | 2 | 3 | 0 | 15 | 16 | 17 | 6 |
| Baltimore | 17 | 1 | 2 | 3 | 0 | 22 | 23 | 24 | 7 |
| Birmingham | 5 | 1 | 2 | 3 | 1 | 10 | 11 | 12 | 5 |
| British Columbia | 128 | 6 | 13 | 19 | 2 | 57 | 60 | 63 | 39 |
| Capital | 69 | 3 | 7 | 10 | 0 | 39 | 41 | 43 | 23 |
| Carolinas | 116 | 6 | 12 | 17 | 4 | 27 | 28 | 30 | 21 |
| Central Indiana | 36 | 2 | 4 | 5 | 2 | 32 | 34 | 35 | 18 |
| Central Ohio | 31 | 2 | 3 | 5 | 0 | 29 | 30 | 32 | 19 |
| Central Pennsylvania | 28 | 1 | 3 | 4 | 0 | 19 | 20 | 21 | 11 |
| Chicago | 75 | 4 | 8 | 11 | 3 | 52 | 55 | 57 | 31 |
| Cincinnati/Dayton | 43 | 2 | 4 | 6 | 2 | 10 | 11 | 12 | 4 |
| Colorado | 42 | 2 | 4 | 6 | 1 | 35 | 37 | 39 | 17 |
| Dallas-Fort Worth | 55 | 3 | 6 | 8 | 3 | 51 | 54 | 56 | 25 |
| Detroit | 43 | 2 | 4 | 6 | 1 | 38 | 40 | 42 | 27 |
| Georgia | 80 | 4 | 8 | 12 | 3 | 25 | 26 | 28 | 17 |
| Greater Boston | 118 | 6 | 12 | 18 | 6 | 46 | 48 | 51 | 25 |
| Greater Philadelphia | 150 | 8 | 15 | 23 | 1 | 56 | 59 | 62 | 22 |
| Greater Pittsburgh | 37 | 2 | 4 | 6 | 1 | 36 | 38 | 40 | 15 |
| Houston | 40 | 2 | 4 | 6 | 3 | 30 | 32 | 33 | 18 |
| Jacksonville/ NE Florida | 114 | 6 | 11 | 17 | 0 | 14 | 15 | 16 | 10 |
| Kansas City | 28 | 1 | 3 | 4 | 1 | 29 | 30 | 32 | 20 |
| Los Angeles | 95 | 5 | 10 | 14 | 2 | 24 | 25 | 26 | 11 |
| Louisville | 14 | 1 | 2 | 3 | 0 | 9 | 10 | 11 | 7 |
| Middle Tennessee | 24 | 1 | 2 | 4 | 2 | 12 | 13 | 14 | 8 |
| Milwaukee | 56 | 3 | 6 | 8 | 2 | 83 | 87 | 91 | 64 |
| Nebraska | 18 | 1 | 2 | 3 | 1 | 39 | 41 | 43 | 22 |
| New York Metro | 147 | 7 | 15 | 22 | 4 | 77 | 81 | 85 | 41 |
| Northern California | 65 | 3 | 7 | 10 | 6 | 45 | 47 | 50 | 23 |
| Northern New Jersey | 59 | 3 | 6 | 9 | 0 | 38 | 40 | 42 | 16 |
| Orange County | 94 | 5 | 9 | 14 | 0 | 17 | 18 | 19 | 7 |
| Pacific Northwest | 161 | 8 | 16 | 24 | 5 | 66 | 69 | 73 | 46 |
| Richmond | 34 | 2 | 3 | 5 | 1 | 24 | 25 | 26 | 12 |
| Southwestern Ontario | 100 | 5 | 10 | 15 | 2 | 27 | 28 | 30 | 17 |
| St. Louis | 34 | 2 | 3 | 5 | 2 | 27 | 28 | 30 | 21 |
| Tampa Bay Area | 41 | 2 | 4 | 6 | 0 | 24 | 25 | 26 | 14 |
| Toronto | 295 | 15 | 30 | 44 | 5 | 88 | 92 | 97 | 55 |
| Twin Cities | 69 | 3 | 7 | 10 | 4 | 74 | 78 | 81 | 35 |
| Total local members | 2761 | 139 | 278 | 418 | 73 | 1400 | 1471 | 1547 | 812 |

12/18/2024

| Legend |
|----------------|
| 5% conversion |
| 10% conversion |
| 15% conversion |

12/18/2024

| Legend |
|---------------------|
| Maintain membership |
| 5% increase |
| 10% increase |