

2025 Member Challenge
Recruit-A-Palooza

Chapter	Goal #1					Goal #2			
	Recruitment					Retention			
Chapter	Eligible Non-Members	5% increase goal	10% increase goal	15% increase goal	2025 New Members Recruited	2024 Chapter Membership (Chapter & ISCEBS)	5% increase goal	10% increase goal	Current 2025 Membership (Chapter & ISCEBS)
Albany	15	1	2	3	0	7	8	9	6
Alberta	164	8	16	25	3	47	49	52	37
Atlantic Canada	21	1	2	3	2	15	16	17	14
Baltimore	17	1	2	3	3	22	23	24	14
Birmingham	5	1	2	3	1	10	11	12	5
British Columbia	128	6	13	19	4	57	60	63	47
Capital	69	3	7	10	0	39	41	43	29
Carolinas	116	6	12	17	5	27	28	30	22
Central Indiana	36	2	4	5	3	32	34	35	23
Central Ohio	31	2	3	5	0	29	30	32	24
Central Pennsylvania	28	1	3	4	1	19	20	21	13
Chicago	75	4	8	11	5	52	55	57	40
Cincinnati/Dayton	43	2	4	6	3	10	11	12	7
Colorado	42	2	4	6	2	35	37	39	24
Dallas-Fort Worth	55	3	6	8	5	51	54	56	41
Detroit	43	2	4	6	3	38	40	42	31
Georgia	80	4	8	12	6	25	26	28	25
Greater Boston	118	6	12	18	8	46	48	51	34
Greater Philadelphia	150	8	15	23	3	56	59	62	39
Greater Pittsburgh	37	2	4	6	1	36	38	40	24
Houston	40	2	4	6	3	30	32	33	25
Jacksonville/ NE Florida	114	6	11	17	3	14	15	16	14
Kansas City	28	1	3	4	1	29	30	32	25
Los Angeles	95	5	10	14	4	24	25	26	20
Louisville	14	1	2	3	1	9	10	11	8
Middle Tennessee	24	1	2	4	3	12	13	14	12
Milwaukee	56	3	6	8	4	83	87	91	80
Nebraska	18	1	2	3	1	39	41	43	32
New York Metro	147	7	15	22	6	77	81	85	57
Northern California	65	3	7	10	8	45	47	50	39
Northern New Jersey	59	3	6	9	4	38	40	42	33
Orange County	94	5	9	14	1	17	18	19	10
Pacific Northwest	161	8	16	24	3	66	69	73	52
Richmond	34	2	3	5	2	24	25	26	16
Southwestern Ontario	100	5	10	15	5	27	28	30	27
St. Louis	34	2	3	5	4	27	28	30	27
Tampa Bay Area	41	2	4	6	4	24	25	26	23
Toronto	295	15	30	44	11	88	92	97	77
Twin Cities	69	3	7	10	6	74	78	81	59
Total local members	2761	139	278	418	132	1400	1471	1547	1135

2/20/2025	2/20/2025
Legend	Legend
5% conversion	Maintain membership
10% conversion	5% increase
15% conversion	10% increase