

## Wellness Roadmap - The Journey to a Culture of Health and Welfare September 27, 2018

The NE Ohio Chapter of ISCEBS, in collaboration with the Total Rewards Committee of Cleveland SHRM, is pleased to present the Wellness Roadmap, The Journey to a Culture of Health and Wellness. Whether your organization has a well-established Wellness Program, or you are in the early stages of implementing a program, this event will provide the tools and strategies to develop or enhance your program. This is a unique opportunity to hear from some of the region's top employers and service providers in the Workplace Wellness space.

- Introduction to WELCOA's 7 Benchmarks for building a successful Wellness Roadmap.
  - Emily Brainerd, Regional Vice President, Gallagher
  - Diane Bober, Area Vice President, Gallagher
- Interactive panel discussion from four local employers who have navigated the Wellness Roadmap and implemented high-performing Wellness Programs
  - Dave Mansfield, Vice President of Employee Benefits, Sherwin Williams
  - Dr. Holly Perzy, Executive Director, MetroHealth Select and Vice President of Care Delivery, The MetroHealth System
  - Dennis Robinson, CEBS, Corporate Benefits Manager, GrafTech International
  - Yvonne Monea, CEBS, HR Director, Buehler's Fresh Foods
- Discussion about Compliance Considerations in building or enhancing your Wellness Program.
  - Jim Pshock, Founder & CEO, Bravo Wellness
- The Cleveland Clinic's journey through the Wellness Roadmap.
  - David Pauer, Director of Wellness, Cleveland Clinic

For more information on the speakers, please [click here](#).

**Date:**

September 27, 2018 (Thursday)

**Time:**

8:00 – 8:30 am - Registration and Networking  
(Continental Breakfast Provided)  
8:30 - 11:45 am - Program, Q&A

**Location:**

Great Lakes Science Center  
601 Erieside Avenue  
Cleveland, OH

*Free parking for those who park in the Great Lakes Science Center garage.*

( [Directions](#) )

**Cost:**

**\$50** - Cleveland SHRM Members

**\$75** - Nonmembers/Guests

**\$20** - Students and Members in Transition

*(For student/transition code, please contact Pam Smith at (216) 533-3661)*

**Registration:**

Please [click here](#) to register.

**Questions:**

Pam Smith, [admin@clevelandshrm.com](mailto:admin@clevelandshrm.com), (440) 940-6534

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