



Wednesday, September 26, 2018

## BENEFITS 360

Maximize Your Employer-Sponsored Benefits

**Come join the ISCEBS NY Metro Area Chapter** for our upcoming Benefits 360 event. This event is open to all HR, benefits and employee wellbeing professionals, who aspire to assist their employees manage meaningful facets of their daily lives. Its design provides you with cutting-edge information on a wide range of topics critical to increasing employee engagement, higher productivity while lowering absenteeism. By day's end, you will walk away with a deeper knowledge of how to maximize your corporate impact as it relates to combating the rising cost of pharmacy benefits to help maximize bottom line savings, the benefits of Referenced-Based Pricing (RBP), how to engage millennials in the workplace, the importance of tuition programs, and simple strategies for successful 401(k) & 403(b) retirement plan investing.

As we know, corporate-sponsored programs help employees elevate their health and wealth goals and allow for the recruitment of the “cream of the crop” talent, and retain valued employees from a steadily shrinking pool of viable candidates. Empower yourself with to stay ahead of the competition!

**Program Agenda: Registration and check – in begins at 8:30 am**

9:00 am	To	9:10 am	Welcome
9:15 am	To	10:30 am	<b>The Cost of College for Employees and Employers!</b> Speaker: Steven Kains, Senior Director of Sales <i>Tuition.io</i>
Break			
10:45 am	To	12:00 pm	<b>Engaging Millennials in the Workplace</b> Speaker: Francesca Burack, Chief Fearless Officer <i>Fearless Talent Development</i>
12:00 pm	To	12:45 pm	Lunch
12:45 pm	To	2:00 pm	<b>Alternative Reimbursement Strategies: Transparency and Bottom Line Pricing</b> Speaker: Manoj Rajwani, GBA, Vice President <i>USI Insurance Services</i>
Break			
2:15 pm	To	3:30 pm	<b>Strategies for Analyzing and Managing Pharmacy Plan Risk</b> Speaker: Karen Springstead, Strategic Account Executive <i>Marsh &amp; McLennan Agency</i>
3:30 pm	To	4:45 pm	<b>Common Financial Sense – Simple Strategies for Successful 401(k) &amp; 403(b) Retirement Plan Investing</b> Speaker: Harris Nydick, CFP, AIFA & Greg Makowski, CFP, AIF, Cofounders <i>CFS Investment Advisory Services, L.L.C</i>
4:45 pm	To	5:00 pm	Closing Remarks



**Attendees of this event will receive 7.5 CEBS CPE credits.**

**This event will also be eligible for 6.25 hours of HRCI credit, pending approval by the HRCI, and 6.25 hours of SHRM PDC credit, pending approval by SHRM.**

**Location:** PKF O'Connor Davies, LLP  
665 Fifth Avenue, 7<sup>th</sup> Floor  
Entrance on East 53<sup>rd</sup> Street  
New York, NY 10022

**NOTE: Photo ID and pre-registration are required to enter the building.**

**Cost:** \$99 per member/\$175 per non-member – Registration begins on Tuesday, August 28, 2018  
Company discount available - \$450 for three (3) or more attendees (\$150 per person)  
Special Student and In-Transition rates are available upon request

**NOTE: Program fee includes program flash drive, notepad, breakfast, lunch and snacks**

**Online Registration Form:**

**To attend you must register by Friday, September 21, 2018 (5:00 pm, ET):**

Registration payment is processed securely via PayPal. You will be taken to the payment page once you [register](#) for the event on our [website](#).

Your program registration confirmation will be e-mailed to you, approximately one week prior to the program.

**The NY Metro Chapter of ISCEBS is now accepting online [registrations](#). Please contact Sue Andres if you have any questions or feedback regarding the registration process or questions about the program:**

E-Mail: [support@cebsnyc.org](mailto:support@cebsnyc.org)

Telephone: (718) 705-4263

[www.cebsnyc.org](http://www.cebsnyc.org)

*Sponsored by the New York Metropolitan Area Chapter of the International Society of Certified Employee Benefit Specialists (ISCEBS), a nonprofit organization that serves as an educational resource for certified employee benefit specialists and others in the employee benefits community.*

